



November 6, 2007  
For Immediate Release

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## **Randall-Reilly Acquires James Informational Media, Inc.**

*Randall-Reilly adds market leaders Better Roads and Aggregates Manager to its suite of premier titles in trucking, construction and industrial markets.*

**Tuscaloosa, Alabama and Des Plaines, Illinois. November 6, 2007** – Randall-Reilly Publishing Co., LLC, the nation’s leading business-to-business media group in transportation and construction markets, today announced that it had completed its acquisition of James Informational Media, Inc. James is the publisher of the 76 year old title *Better Roads*, the 11 year old title *Aggregates Manager*, and *Better Bridges*, a quarterly supplement.

New York-based investment bankers **M.C. Alcamo & Co., Inc.** represented James Informational Media, Inc., the seller.

“These acquisitions are a natural fit for our Construction Media Group,” says Mike Reilly, president and CEO, Randall-Reilly Publishing. “*Better Roads* has distinguished itself as the leading magazine for highway professionals for 76 years and *Aggregates Manager* is the voice of operations pros in the aggregates field,” he says.

Randall-Reilly’s other construction properties include *Equipment World* and *Total Landscape Care* magazines, *EquipmentWorld.com*, the *Top Bid* and *TopBid.com* used equipment reference guides and Equipment Data Associates, the industry’s most complete source of equipment ownership data.

In the transaction, James’ partners Mike Porcaro, Jim Morrissey, Jim Moriarty, and Kirk Landers are joining Randall-Reilly’s leadership team, with continued responsibility for the acquired titles.

Mike Porcaro, James’ CEO said, “After building this business for eight years, the partners and I wanted to take it to the next level in our development. We chose Randall-Reilly after evaluating everyone in the market.”

James is well-known in its industries for new product development to address the information needs of the partnership between the private and public sectors in building and renewing the nation’s transportation infrastructure.

“We’re ready to take these magazines to new heights,” Reilly says of *Better Roads* and *Aggregates Manager*. “With the need to build and maintain North America’s highways and bridges reaching critical levels, and the subsequent need for aggregate in those markets and others, we’re poised for the magazines to continue their upward trend,” Reilly says.

Infrastructure is one of the nation’s largest industrial sectors. Transportation spending alone encompasses more than 11% of the U.S. GDP. The federal government recently finalized appropriation of \$286 billion for highways and bridges improvements, most of which is matched dollar-for-dollar by state and county DOTs.

### **About Randall-Reilly Publishing.**

Founded in 1934, Randall-Reilly Publishing is the premier business-to-business company focused on the construction, trucking and industrial markets. The company’s construction division covers the highway and heavy construction, landscaping and used equipment markets.

Randall-Reilly’s trucking division serves the fleet, owner-operator, recruitment, truck stop, used truck and trailer, dealer and heavy-duty aftermarket segments.

The company also operates a company-sponsored publication division serving Fortune 500 companies and a UCC-filing database and research group. Randall-Reilly has offices in Tuscaloosa, Ala., Atlanta, Chicago, Charlotte, N.C., and New Berlin, Wisc.

### **About M.C. Alcamo & Co., Inc.**

M.C. Alcamo & Co., Inc. is a New York-based investment banking firm serving the media and information industries. It specializes in mergers and acquisitions and private equity transactions. For more information, visit: [www.mcalcamo.com](http://www.mcalcamo.com)

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### **Press Release Date:**

November 6, 2007